

## HOME OF NEW JERSEY'S TALL SHIP *A.J. Meerwald*

Greetings!

We hope you will participate in our 17<sup>th</sup> Annual Delaware Bay Days festival on **Saturday, June 13<sup>th</sup> & Sunday, June 14<sup>th</sup>**. This free family festival celebrates the rich history, vibrant culture and phenomenal natural resources of New Jersey's Bayshore region. This year, Saturday's events will be held in Bivalve and will focus on Folklife and Seafood. It will be an opportunity to showcase the first phase of the restoration of the Bivalve Shipping Sheds & Wharves, and many activities will take place inside the sheds and on the docks instead of in the usual large tents. *On Sunday, all events will be held at a lakeside site near Mauricetown and will focus on Watercraft and Wildlife.*

Saturday will start off with a traditional street parade through the historic village of Port Norris and down to the festival location in Bivalve. The area in and around the historic shipping sheds and wharves will be filled with historical and educational displays, folklife presentations, demonstrating crafters, live music and entertainment, fresh seafood and regional specialties, children's activities and wetland walks; plus deck tours and river cruises on New Jersey's tall ship, the schooner *A.J. Meerwald*. The annual Oyster Shucking Contest will close out Saturday's events.

On Sunday this year, all events will occur at a beautiful location near Mauricetown called Lake Audrey – this 250 acre natural site will be the backdrop for decoy displays, canoe & kayak demonstrations, small boat displays, retriever dog demonstrations, botany walks, paint-a-landscape, archery & BB shooting ranges, and possibly much more.

### **Opportunities to participate are available Saturday, Sunday or both!**

- **Tabletop display** space will be available on Saturday for those who want to present a display or distribute information about their organization. You may sell merchandise as long as there is also an educational component to your display.
- **Present a mini "commercial"** for your organization! Take a few minutes to promote your cause or announce upcoming events on the main stage on Saturday.
- **Join the Parade!** – create a parade float representing your organization or cause!
- **Regional food and 'green' merchandise vendor** spaces are available and are a great way to raise funds for your non-profit. Call for suggestions or more information.
- **Sunday at Lake Audrey** offers lots of possibilities! If you want to offer a program or set up a display, please call me to discuss your ideas. (Note: No electricity will be available at this site and you will have to bring your own tent if you will need one.)

Also, please provide us with an interesting question relevant to your organization or cause. This will be included in our "Bay Days Brain Maze", a scavenger hunt-like activity (with prizes!) that will encourage youngsters to look for *your* booth during their visit. (Example: *How many eyes does an oyster have? \_\_\_ Find the answer at the BDP exhibit.*)

Should you need additional information or have any other questions, please don't hesitate to contact me at 856-785-2060 ext. 108, or [jtraas@bayshorediscovery.org](mailto:jtraas@bayshorediscovery.org).

Thanks ~ we look forward to seeing you at Bay Days!

2800 High Street - Bivalve

Port Norris, NJ 08349

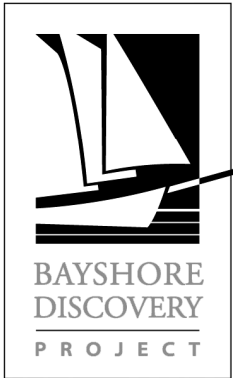
phone 856.785.2060

fax 856.785.2893

[www.bayshorediscoveryproject.org](http://www.bayshorediscoveryproject.org)



Janis M. Traas  
Outreach Program Coordinator  
Bayshore Discovery Project  
856-785-2060 X108



HOME OF NEW JERSEY'S TALL SHIP

*A.J. Meerwald*

## **DELAWARE BAY DAYS**

***A Bayshore Discovery Project Event***

**Saturday June 13<sup>th</sup> & Sunday June 14<sup>th</sup>, 2009**

### **NON-PROFIT APPLICATION**

*...to motivate*

*people to take*

*care of the*

*environment,*

*the history*

*and the*

*culture of*

*New Jersey's*

*Bayshore*

*region through*

*education,*

*preservation*

*and example.*

The **17<sup>th</sup> Annual Delaware Bay Days Festival** will take place on Saturday June 13<sup>th</sup> and Sunday June 14<sup>th</sup>, 2009. Delaware Bay Days is a celebration of the unique maritime heritage and outstanding natural resources of New Jersey's Delaware Bayshore region. The Festival is held along the 'Wild and Scenic' Maurice River in Bivalve NJ, with free shuttle service by bus to parking areas and other sites. Bay Days draws crowds from throughout the Delaware Valley, and features a street parade, environmental & educational activities for children and adults, food, music, contests and river boat tours. Festival favorites include blue crab races, an oyster shucking contest, traditional crafts and local seafood specialties. Attendance averages 5000 - 8,000 people.

The Bay Days Festival's overarching goal is to provide a rich and diverse educational experience to its attendees. Please consider adding your organization's expertise and voice to the chorus celebrating the Delaware Bay's unique history, culture and environment. Non-profit organizations are encouraged to offer an educational activity or component as part of their exhibit. We also hope you will submit a question and answer related to your field to be included in our "Bay Days Brain Maze", a scavenger hunt that will encourage young attendees to seek out your exhibit to learn the answer to your question.

**There is no participation fee for non-profit vendors with hands-on educational activities.** Non-profits who simply wish to sell food or merchandise will be charged \$20.00 to participate (plus additional electricity fee if needed).

Festival hours are Saturday June 13<sup>th</sup> 11am - 6pm and Sunday June 14<sup>th</sup> 12pm - 4pm. Vendor space is limited – please submit your request as soon as possible.

An acceptance package with map, parking passes, set-up time and other pertinent information will be mailed to approved applicants on or before May 26th.

**ALL APPLICATIONS MUST BE RECEIVED NO LATER THAN MAY 10, 2009.**

**Please read carefully and complete the entire application.**

2800 High Street - Bivalve

Port Norris, NJ 08349

phone 856.785.2060

fax 856.785.2893

[www.bayshorediscoveryproject.org](http://www.bayshorediscoveryproject.org)



## NON-PROFIT APPLICATION

**PLEASE NOTE:** BAY DAYS is primarily an outdoor festival and is held rain or shine. Vendor spaces are 10' X 10' in the shipping sheds or outdoors. If you plan to bring your own canopy, be sure to indicate dimensions. Tables & chairs are available or you may bring your own. Only 2 parking passes will be provided per vendor. Availability of water and electricity is limited. Please indicate your needs ~ if nothing is indicated, availability cannot be guaranteed!

**ORGANIZATION / BUSINESS NAME:** \_\_\_\_\_

**MAIN CONTACT PERSON:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**TELEPHONE #:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**WE WOULD LIKE TO PARTICIPATE (Check one):**    **SAT. ONLY**    **SUN. ONLY**    **BOTH DAYS**

**DESCRIPTION (Briefly describe how you'd like to participate - display, presentation, vendor, parade, etc.):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**"BAY DAYS BRAIN MAZE" Question:** \_\_\_\_\_

**FREE COMMERCIAL OPPORTUNITY** ~ We want to promote our organization on stage on Saturday?  **YES**    **NO**

**SUPPLIES / SPACE NEEDED:**   \_\_\_\_\_ Table(s) - one free/\$10 for each additional.   \_\_\_\_\_ Chair(s) - no charge.

Need Electricity for \_\_\_\_\_ (free for educational displays / \$10 for Merchandise Vendors)

Bringing our own canopy (dimensions) \_\_\_\_\_   **Food Vendor Applicants:** Call for fee & permit information.

**TOTAL AMOUNT ENCLOSED: \$** \_\_\_\_\_ **[Non-refundable after May 26th]**

Please enclose a check, money order (payable to Bayshore Discovery Project) or credit card information.

**CREDIT CARD (Visa or MasterCard only)**   Card Type:    **Visa**    **MC**

**Card Number** \_\_\_\_\_ **Exp. Date** \_\_\_\_/\_\_\_\_/\_\_\_\_ **Sec. Code** \_\_\_\_\_

**Send application to:**   **BDP - Bay Days Application**  
2800 High Street (Bivalve)  
Port Norris, NJ 08349

**FAX to: 856-785-2893**  
**EMAIL to: info@bayshorediscovery.org**  
**Call 856-785-2060 X108 for more information.**

### **DISPLAY REGULATIONS:**

1. Set-up time begins at 7AM and must be complete by 11AM (Sunday setup 8AM-noon). After unloading, vendors will be directed to designated vendor parking areas. (Note: There is NO PARKING next to exhibit areas. During exhibit hours, ALL vehicles must be parked in designated outlying areas.)
2. Display area is 10' X 10' in the Shipping Sheds or outdoors.
3. Rain or shine - no refunds.
4. This is a family event -- no loud or abusive language. BDP reserves the right to remove you from the festival without refund.
5. Please leave area clean when you leave. If trash is left behind, we reserve the right to bar you from future events.
6. Exhibits are to close at 6PM Saturday, 5PM Sunday
7. Applicants must supply all display materials & electrical cords for set-up. (Cords must be no longer than 100' - no multiple attached cords.)

BDP OFFICE USE ONLY		
<input type="checkbox"/> CASH	<input type="checkbox"/> CREDIT	<input type="checkbox"/> CK/MO
AMT. REC'D		
DATE REC'D		
REC'D BY INITIAL		
CHECK/ MONEY ORDER #		
CREDIT CARD AUTH. NUMBER		

## Non-Profit Vendors

### **Rules & Regulations**

- Set-up time begins at 7am and must be completed by 11am. (Sunday setup 8am-noon)
- **Set-up**: You may drive up to your site to drop off your goods. Please unload as quickly as possible and move your vehicle to the parking area before setting up. This will be strictly enforced.
- **Break-down**: **NO EARLY BREAKDOWN!** Vehicles may not be brought to your site before closing time. Please pack up and be ready to load before bringing your vehicle into the vendor area.
- Electricity is limited and must be requested at the time of application. Electricity will be assigned on a first come-first serve basis. All requests may not be granted. Heavy duty extension cords UL approved must be used.
- **NO** radios, televisions, musical equipment or any other audio or video equipment will be allowed in vendor area.
- Requests for tables and chairs must be made at the time of application. No extras will be available on the days of the festival.
- Please try to make your display as attractive and professional as possible. Tables should be covered on all sides to the ground and all boxes and storage totes should be out of sight.
- The selling or giving away of balloons is prohibited because of environment concerns.
- This is a **RAIN OR SHINE** event. Plan ahead for inclement weather.
- Only 2 vehicles are allowed per space. You will be given **ONLY** 2 passes.
- **NO** security will be provided after hours.
- There are no refunds or credits after **May 26<sup>th</sup>**.
- Upon acceptance of your application, a packet with map, vehicle passes and fliers will be mailed on or before **May 26<sup>th</sup>**. Fliers will be available for vendors to distribute at other shows prior to Delaware Bay Days.

*Thank you for your cooperation.*