

Yes, I would like to be a 2011 Bay Day Sponsor!

Company Name: _____

Name as you would like it to appear in Advertising:

Providing your own banner: Yes No

Contact Person: _____

Title: _____

Daytime Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Credit Card Visa MasterCard Discover

Card# _____

Exp. Date _____ Sec. Code _____

Contributed Amount/Package Choice:

Extra tickets are available at a price of \$25 each

Special Opportunities

Bayshore Discovery Project is offering exciting promotional opportunities to sponsor a special Bay Day event!

\$2,500 Delaware Bay Day Food Court Sponsor

The point of destination for many of the more than 10,000 estimated participants— fresh Jersey seafood is one of Bay Day most popular draws! With live music, waterfront seating, and fresh seafood, the Food Court really draws a crowd.

Benefits include:

- Banner, signage or company name and logo prominently displayed at the Food Court area
- BDP website promotion and listing in Bay Day Program Guide
- Mention in Bay Day press releases and media kits
- 6 Sponsor Invitations for special Bay Day reception Friday, June 10

\$1,500 Bay Day Wine Tasting Sponsor

One of our newest and most popular attractions! Patrons 21 and older are given the opportunity to relax on the docks with Jersey Fresh wine and beer and take in all the sights and sounds from Bay Day!

Benefits include:

- Banner, signage or company name and logo prominently displayed
- BDP website promotion and listing in Bay Day Program Guide
- Mention in Bay Days press releases and media kits
- 6 Sponsor Invitations for special Bay Day reception Friday, June 10

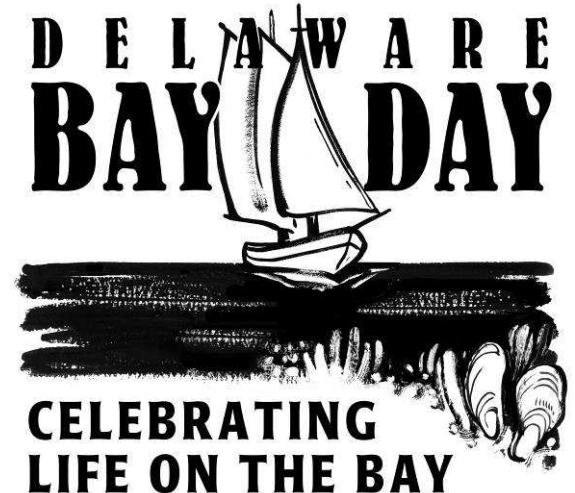
\$1,000 Reception Sponsor (June 10th)

This years reception will celebrate the amazing progress on the 1904 Shipping Shed restoration and is expected to be double the size of previous receptions:

- Banner, signage or company name and logo prominently displayed
- BDP website promotion and listing in Bay Day Program Guide
- Prominent inclusion on reception program
- 6 Sponsor Invitations for special Bay Day reception Friday, June 10

Be a Bay Day Sponsor

DELAWARE
BAY DAY



2011 Sponsorship Opportunities



Sponsorship Opportunities

For premier exposure, become a Delaware Bay Day Sponsor and reach thousands of area participants. Held this year on June 11th, the event is the state's largest, free, maritime folk festival. Don't miss this exclusive opportunity to reach your target market — there is a level that is right for you!

\$2,500 Bay Day Admiral

Benefits include:

- Banner or signage at the main festival site
- BDP website promotion and listing in Bay Day Program Guide
- Mention in Bay Day press releases and media kits
- 10 Sponsor Invitations for special Bay Day reception Friday, June 10

\$1,000 - \$2,499 Bay Day Captain

Benefits include:

- Banner or signage at the main festival site
- BDP website promotion and listing in Bay Day Program Guide
- 8 Sponsor Invitations for special Bay Day reception Friday, June 10

\$500 - \$999 Bay Day Mate

Benefits Include:

- Banner or signage at the main festival site
- BDP website promotion and listing in Bay Day Program Guide
- 6 Sponsor Invitations for special Bay Day reception Friday, June 10

\$250 - \$499 Bay Day Crew

Benefits Include:

- Banner or signage at the main festival site
- BDP website promotion and listing in Bay Day Program Guide
- 4 Sponsor Invitations for special Bay Day reception Friday, June 10

\$100 - \$249 Bay Day Deckhand

Benefits include:

- Banner or signage at the main festival site
- BDP website promotion and listing in Bay Day Program Guide
- 2 Sponsor Invitations for special Bay Day reception Friday, June 10

Other ways you can help:

- Encourage employees, friends, & family to participate in our poster contest— sharing your connections to the Bay.
- Tell us your stories! Submit your stories, snapshots, memories, and/or memorabilia about Bay Day, the Bay, or the Meerwald— we'd love to hear from you!

Please join us...

...for a casual evening of fun celebrating the Bayshore Region's history, culture and environment— And those who support it!

Bay Day Reception Friday June 10, 2011 6:00 pm to 8:00 pm

Wine...Oysters...Hors d'oeuvres...Entertainment



R. S. V. P

____ I/we wish to attend
Please indicate the number attending

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